



Rules For Participation

1. Eligible schools/organizations may participate in Campbell's **Labels for Education**SM Program and submit product UPCs, beverage caps, and Bonus Certificates for redemption. Eligible schools/organizations are public and private schools, and accredited home school associations (K-12), licensed child care centers, public libraries, religious educational centers and Head Start centers having any of the grades K through 12 and preschools located in the 50 United States, District of Columbia, Puerto Rico and the U.S. Virgin Islands and any school located on any U.S. military installation (regardless of location).
2. Only product UPCs, beverage caps, and Bonus Certificates from eligible products distributed for sale in the U.S. and through commissaries on U.S. military installations are eligible for redemption in the **Labels for Education 2009/2010** Program Year beginning August 1, 2009, and ending June 1, 2010. Submissions will be determined to qualify at the sole discretion of Campbell Soup Company or its designee ("Campbell") and become the property of Campbell.
3. Product UPCs and beverage caps have a redemption value of one point with the exception of specially marked products, which will be worth 5 points this program year. Value of Bonus Certificate is noted on each individual Bonus Certificate.
4. UPCs and beverage caps that have not been removed from packages sold in commerce and Bonus Certificates not legitimately obtained are void. Campbell will make such determination in its sole discretion.
5. By submitting product UPCs, beverage caps, and Bonus Certificates, schools/organizations accept and agree to be bound by these rules and consent to the use of their names and/or photographs for advertising purposes without additional compensation, unless prohibited by law. Proof of eligibility and compliance with these rules may be required. Subject to all applicable federal, state and local laws and regulations.
6. Product UPCs, beverage caps, and Bonus Certificates must be submitted for redemption according to the instructions on page 61 of the catalog and be postmarked by June 1, 2010, and received by June 15, 2010. Merchandise redemptions are not valid until verified by Campbell whose decisions are final. No facsimiles, mechanically reproduced or seriously damaged, contaminated or filthy submissions will be accepted. Bonus Certificates that have expired at the time of Campbell's receipt will be void. All redemption materials, order forms, etc., become the property of Campbell and will not be returned.
7. Product UPCs, beverage caps, and Bonus Certificates may be redeemed only for items listed in the 2009/2010 Catalog at the designated point quantities and units specified. Product UPCs, beverage caps, and Bonus Certificates are not redeemable for cash. The number of points required for any merchandise included in the catalog is subject to change at Campbell's sole discretion. Campbell is not responsible for merchandise description or printing errors in the catalog, including errors, which incorrectly describe the item, make or model number or incorrectly list the number of points required for each item. Participating schools or organizations are responsible for checking the accuracy of the banking statements for their account. If you believe there is a discrepancy in your statement, you must write to us at the address in Paragraph 15 within 90 days of the first statement which contains the discrepancy in question.
8. There can be no special orders, substitutions, cash payments or requests to break up sets, except as provided in Paragraph 12. Merchandise is not transferable and no substitutions will be permitted except by Campbell due to unavailability or obsolescence of merchandise. Merchandise cannot be shipped to a coordinator's home address or a P.O. Box. Campbell, its officers, directors, subsidiaries or affiliates and their agencies and employees shall not be liable for any claims, injuries, losses or damages resulting from the **Labels for Education** Program or acceptance or use of any merchandise awarded. Payment of taxes, if any, on the merchandise is the sole responsibility of the school/organization. Schools/organizations are responsible for all expenses ancillary to and associated with merchandise such as installation, etc. Campbell reserves the right to substitute items of equal or greater value for items that are discontinued or become unavailable or technologically obsolete during the course of the program.
9. Schools/organizations may submit multiple orders during the Program Year. Schools/organizations may submit product UPCs, beverage caps, and Bonus Certificates for banking. School's/organization's account balances are not transferable [unless otherwise provided by these rules.] Online orders will be accepted only if the school's/organization's bank account balance covers the total amount of the merchandise order.
Accounts that have had no deposit or withdraw activity for three consecutive years will forfeit any point balance in their account. Effective for deposits made on or after August 1, 2009
10. The terms and conditions of the **Labels for Education 2009/2010** Catalog including, but not limited to, point redemption and banking instructions are on page 62 of the catalog. Proof of mailing is not proof of receipt. We suggest you keep a copy of the **Labels for Education** Order and Banking Form before the submission is mailed along with your shipping/ mailing receipt.
11. Please allow approximately 10 weeks from the date that your order is mailed for delivery of your merchandise (see the Merchandise Redemption section of the Order and Banking Instructions). Merchandise may be shipped throughout the year from various locations and may arrive separately. Merchandise can only be redeemed by and will only be shipped to the school/organization whose name is listed on the merchandise order form.
12. Please allow up to 16 weeks for delivery of a van. Special orders by schools/organizations for additional options not included in standard van models offered as merchandise in this catalog will require additional delivery time as determined by the automobile manufacturer. Additional costs for nonstandard options must be paid by the school in cash prior to or at the time of delivery of the van. The school/organization must present an original tax-exempt certificate at the time a van is ordered. Orders will not be processed without an original tax-exempt certificate; no photocopies.
13. Complaints regarding merchandise (shipment damage, operation, etc.) must be made in writing within 90 days of receipt of merchandise to the address in Paragraph 15 of these Official Rules. Claims for nonreceipt of merchandise must be made in writing within 90 days of the date of order or date of submission to the address in Paragraph 15.
14. This catalog expires on June 1, 2010. Campbell reserves the right to change these Official Rules without notice. Void where taxed, restricted or prohibited by law.
15. All correspondence and questions pertaining to this program should be directed to:
CAMPBELL'S LABELS FOR EDUCATION
ATTN: CUSTOMER SERVICE
P.O. Box 3130
Grand Rapids, Minnesota 55745-3130
Telephone: 1-800-424-5331